



Under the Patronage of  
H.E Shaikha Noora Bint Khalifa Al-Khalifa



**WoW**

**EXPO 2016**

2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> Of June, 2016.

Bahrain Exhibition Center, Hall No: 1

Kingdom of Bahrain



## About Medpoint:

Medpoint Design & Event Management company was founded in 2008 with a motto to set a new bench mark in the designing, event management and advertising sectors.

## What We Do?

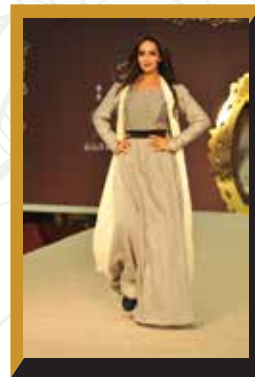
Our major areas of work are hosting fashion shows, exhibitions, seminars; marketing, Advertisements & printing the advertisement related banners, lampboards, billboards.



## 7th Abaya Fashion Show:

Abaya Fashion Show holds its status as one of the most exciting trade events that is oriented to an exquisite and trendy boutique and cotours exhibiting the arab and western style statements of individuals who have their inclination to flaunt an air of grandeur around them. It is an emporium that focuses on the availability of premium and most trendy apparels to adorn the beauty of women even more. The buyers of the trade show mostly pertains to the high profile who are mesmerized by the wide range of branded products exhibited and advertised in the show. Abaya fashion show not only attention over the iconic out fits, but also lay - emphasis on accessories and lifestyle.

- \* Promote your products and services directly to thousands potential customers.
- \* Take bookings, build reservations and deal with new suppliers.
- \* Educate audience about latest trends and services in fashion and glamour industry.



**This event is completely worthy of serious consideration of your 2016 marketing plans.**



## WoW Exhibition:

This exhibition will highlight the latest styles, designs in all sort of clothings, footwears and accessories. You can witness all kinds of breathtaking styles in action at Wow Expo which brings designers and fashionistas across the GCC together at a single stop. This is a great opportunity for professional and aspiring designers to showcase their unique collections.



**Venue :** Exhibition center - Hall 1

**Date :** 2 - 3 - 4 June 2016

**Time :** 9 AM to 1 PM - 4 PM to 11PM

**Attendants :** Public mix & vips

## Marketing Plans:

Medpoint is specialized in advertising and always look for the perfect ways to put her clients under the spotlight before, during and after the event.

To get the maximum media exposure we will make sure that the whole Kingdom hears about 7th Abaya Fashion show and WoW Exhibition. This will be guaranteed as we will perform a wide advertising campaign on 6\*4 billboards, Lampposts, Magazines & news papers etc.

In addition, we will produce a unique Booklet that will include all participant logos.



شاركو معنا في معرض  
واو وعرض أزياء العباءة 7

2 - 3 - 4  
يونيو، 2016  
الدعوة عامة للحضور  
AM 10 إلى PM 10  
مركز البحرين الدولي للمعارض قاعة (1)

ORGANISER: **medpoint**

MEDIA SPONSORS: **BAYA** ليالينا **babobahrain** **Bahrainweb** **krupon** **العجلة** **RUBA**

CONTACT: +973 77 33 33 38 +973 33 82 55 61

Open for Public

EXPO 2014

3-4-5 July 2014 7pm - 1am

Bahrain Exhibition Center Hall1

Media Partner: **Bahrainweb** **Wain Lam**  
Strategic Partner: **QATAR AIRWAYS**  
Gold Sponsor: **KLBERA**  
Organiser: **medpoint**

For more information Contact Please:  
[+973] 33336582, 33833286, 33686943, 3220239  
www.medpoint-design.com



# Media:

WIDE RANGE OF MARKETING THROUGH OUR ADVERTISING CAMPAIGNS DURING EXPO, WHERE THOUSANDS OF PEOPLE WILL BE ATTENDING



2-3-4 JUNE, 2016  
10 AM TO 10 PM  
RAHMAN EXHIBITION CENTER, HALL NO. 1

**JOIN US IN**  
**WOW EXHIBITION & ABAYA FASHION**  
TO WITNESS THE AMAZING DESIGNS FROM FAMOUS DESIGNERS IN THE GULF  
EXHIBITION WILL FEATURE ALL THE FOLLOWING ACTIVITIES

<p><b>FROM MEDPOINT DESIGN</b></p> <ul style="list-style-type: none"> <li>● ADVERTISING THROUGH LOCAL NEWSPAPERS &amp; MAGAZINES</li> <li>● ADVERTISING THROUGH BILLBOARDS &amp; LAMPPOSTS</li> <li>● VIP TICKETS</li> <li>● ADVERTISING THROUGH EMAILS</li> <li>● ADVERTISING THROUGH SMS</li> <li>● ADVERTISING THROUGH SOCIAL MEDIA</li> <li>● A SPECIAL NOVELLET CONTAINING THE NAMES OF PARTICIPANTS</li> </ul>	<p><b>EXHIBITION INCLUDES</b></p> <ul style="list-style-type: none"> <li>● FASHION ITEMS FOR WOMEN OF ALL KINDS</li> <li>● COSMETICS</li> <li>● HEALTH &amp; BEAUTY ITEMS</li> <li>● HAIR ITEMS</li> <li>● ACCESSORIES</li> <li>● BAGS &amp; SHOES</li> <li>● FOOD ITEMS</li> </ul>
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OUR SPONSORS: BAWA, ليالينا, الجولف, RUCISSA  
ORGANISER: Med point

To participate, please contact: ☎ +973 77 33 33 38 ☎ +973 33 82 55 61  
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# Advertising:



تحت رعاية  
صاحبة السمو الملكي  
الأميرة سحاب بنت عبدالله آل سعود  
حرم سمو الشيخ خالد بن حمد آل خليفة  
تنظم ميديونيت  
**معرض العباة الرابع**  
**4-5 أكتوبر 2013**  
10 صباحاً - 12 مساءً  
مركز البحرين الدولي للمعارض  
الدعوة عامة

معرض العباة الرابع

الهيئة التنظيمية  
B يانينا استديو



معرض العباة الرابع

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الدعوة عامة

Contact Us  
+973 17490155  
+973 33660677

الهيئة التنظيمية  
B يانينا استديو

معرض العباة الثالث

تحت رعاية  
صاحبة السمو الملكي  
الأميرة سحاب بنت عبدالله آل سعود  
بن عبدالعزيز آل سعود  
مركز البحرين الدولي للمعارض  
1 - 2 - 3 أغسطس 2012م  
10 صباحاً - 12 ليلاً

كل ما يتعلق بك

سنداً بروض الأزياء في تزيين السانيف الخاصة ونصيح الدعوة عليك

تنظيم

الهيئة التنظيمية  
B يانينا استديو

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معرض العباة الرابع

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صاحبة السمو الملكي  
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الهيئة التنظيمية  
B يانينا استديو



**Mohammed Al Taha**  
Sales Executive

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Organized by:

